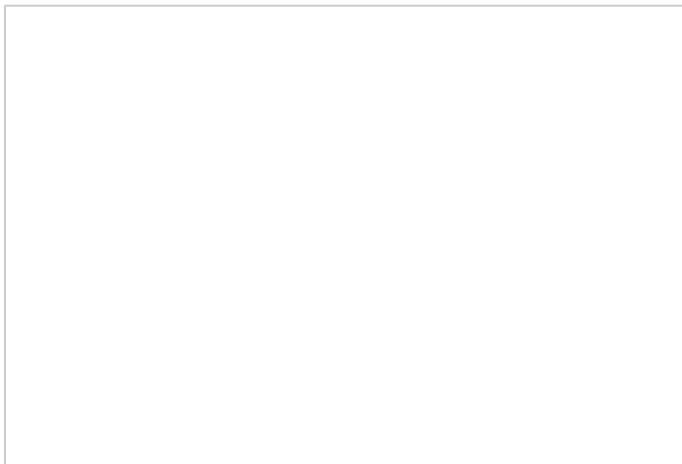




West Baton Rouge
2750 North Westport Drive
Port Allen, LA 70767
800-654-9701
www.westbatonrouge.net



They say it's "On the River, On the Way," and you'll understand why when you visit West Baton Rouge.

Perched on the western bank of the mighty Mississippi River, this destination is the perfect starting point to exploring this slice of Southern Louisiana.

The region is an iconic part of the United States that's full of culture, ornate architecture, plantations, moss-covered giant oaks, Mardi Gras celebrations, and spicy Creole dishes.

Stay in West Baton Rouge Parish and you'll have your pick of a variety of accommodations near Interstate 10, and you'll be mere minutes from the state's capital and a short drive from the Big Easy.

Soak up that Southern Louisiana culture following an itinerary packed with things you can only experience in West Baton Rouge. Louisiana is known for its alligators, and you can take a picture with Moby, the largest gator harvested in West Baton Rouge Parish, at West Baton Rouge Parish's Tourist Information Center.

The state is also famous for its Mardi Gras celebrations, so plan to partake in the festivities yourself and attend a Mardi Gras parade. Visit the State Capitol Raceway in Port Allen for family-friendly races and events that draw hot rods and muscle cars from near and far. Come with a big appetite and eat your way through the many restaurants in West Baton Rouge that serve up good eats like boudin, gumbo, etouffee, and beignets.

West Baton Rouge lies in the heart of the fabled Louisiana plantation country, a popular area for family vacations and girlfriend getaways. You'll find several plantations that give tours to the north and south, so allot a few days to visit several or let the staff at the West Baton Rouge Tourist Information Center help determine which ones are the best fit for your interests and group size.

Make the West Baton Rouge Museum your first stop for an introduction to the sugarcane industry and the region's history. Head to the plantation country north of West Baton Rouge and you'll find several plantations that offer tours, including one that's considered the most haunted home in the country. Your tour south of West Baton Rouge will take you to iconic spots like Oak Alley Plantation.

Yet that's not all you do when you stay in West Baton Rouge Parish. Venture through Cajun country to experience swamp tours and visit Avery Island (home to the TABASCO® factory tour, museum and restaurant). Pop over to nearby Lafayette or New Orleans and head to the French Quarter and Jackson Square. Then hang out in Baton Rouge, where you can visit the Louisiana State Capitol and Louisiana State Museum.

Plan your trip around the many festivals and events in West Baton Rouge, such as the Kite Fest Louisiane' in April (after all, you're in the "Kite Capital of Louisiana"). In September, the Oldies But Goodies Fest & Smokin' Oldies Cook-Off serves up championship barbecue and lots of fun with jitterbug and hula hoop contests and live music from past decades. October's Sugar Fest honors the area's sugarcane industry, and Reflections of the Season in December offers ice fishing, horse and buggy rides, a snow patch, and fun for the entire family.

Ideally placed in the heart of Southern Louisiana, West Baton Rouge Parish is a fantastic launchpad for exploring the very best of the Bayou State.